

Internationalization Strategic Planning Helwan University: Overview



TODAY...



Overview



Internationalization



- An intentional process
- Integrative
- Enhances quality of education & research
- Impacts students, faculty & staff
- Contributes to the greater social good

There is no “one size fits all” model or approach for internationalization, rather, each HEI must find its own way of internationalizing.

Measurable Components of University Internationalization

Dimension	Components
Governance & organizational support	Human resources Financial support International presence
Students	International students Mobility of students
Faculty	International profile of the faculty International experience of the faculty
Curriculum	Courses with an international component Joint degree programs Students' participation in international studies
Research	Internationally cooperative research programs Internationally focused research centers International researchers Internationally acknowledged research achievements
Engagement	International networks and partnerships International presence of alumni

Note. Modified from Gao, 2015, p. 191.

Role of International Relations Offices

- Provide coordination & leadership for IZN
- Support campus community members engaged in international initiatives
- Manage International operations of the university

Helwan University Internationalization Priorities 2020-2025

???

Global Perspectives of IZN

Internationalization of Higher Education

International Association of Universities

5th Global Survey 2019

907 IHE in 126 Countries



Benefits of IZN

Internationalization of Higher Education IAU 5th Global Survey 2019

- Enhanced international cooperation & capacity building
- Improved quality of teaching & learning
- Increased international awareness & deeper engagement with global issues by students

Drivers of IZN

Internationalization of Higher Education IAU 5th Global Survey 2019

- Internal:
 - Institutional leadership
 - International office
 - Recruitment of fee-paying international students
- External:
 - Business & Industry demand
 - Demand from foreign IHE
 - Government policy

Obstacles to IZN

Internationalization of Higher Education IAU 5th Global Survey 2019

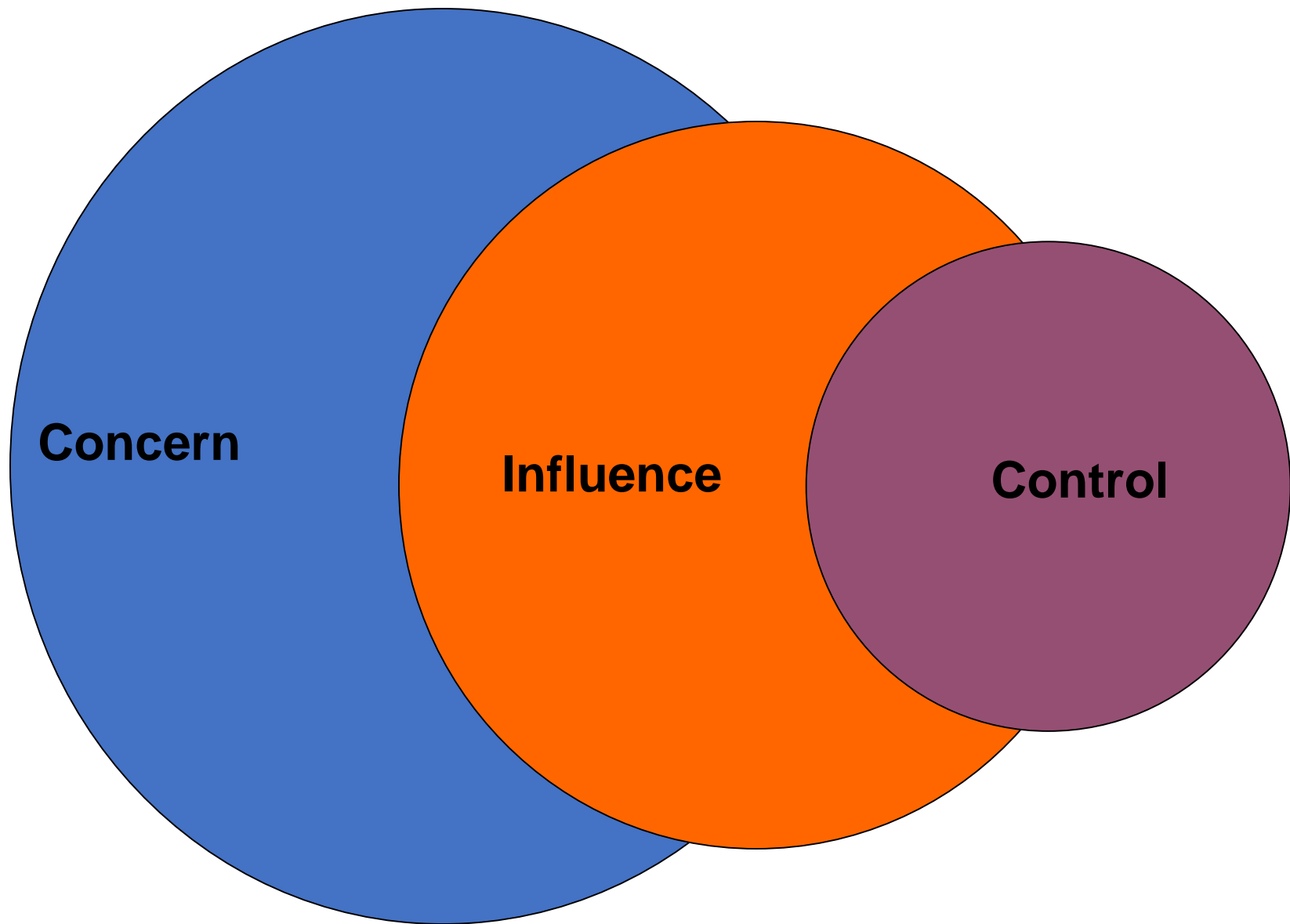
- Insufficient institutional financial resources
- Limited accessibility of international opportunities to students with limited financial resources
- Administrative & bureaucratic difficulties
- Lack of knowledge of foreign languages
- Difficulties in curricular equivalencies
- Difficulty assessing quality of foreign programs
- Visa restrictions, anti-immigration & nationalism

Making Way....



IZN Strategic Planning Workshop Possibilities





Priorities & Focus

Helwan University Internationalization Survey

Priorities: 2020

Raise Rankings, Prestige, Profile	Increase funding	Enhance global learning programs & practices
Elevate Research & Collaboration	Increase understanding of IZN	Integrate global perspectives in student learning experience
Align curriculum with peers & global standards	Enhance IZN expertise of faculty & staff	Support faculty collaboration

Diversify student body, faculty, & staff	Expand global experiential learning	Reposition IZN in Helwan's mission
Serve international interests of surrounding community & region	Develop programming & support to increase study abroad	Improve institutional support & structures for IZN
Foster global citizenship & responsibility among students	Become more intentional, strategic & coordinated in IZN	Create institutional partnerships

Attract Egyptian students	Prepare students for globalized lives & careers	Integrate existing IZN activities into programs
Support accreditation	Explore use of IT for IZN	Link with international activities of local organizations
Increase international student tuition revenue	Enhance capacity to seek external IZN grants	Export curriculum & programs outside Egypt

Human Element: The Stakeholders



Know Your Stakeholder & Yourself

For Stakeholders:

Who are they?

What do they do?

Why do they matter?

How can they help us?

For Yourself:

Who are we?

What do we do?

Why do we matter?

How can we help you?



IQ
EQ
CQ

Connectional Intelligence

In Statu Collegarum Partners as a Way of Being



Segmented & Siloed

Independent, isolated, insular



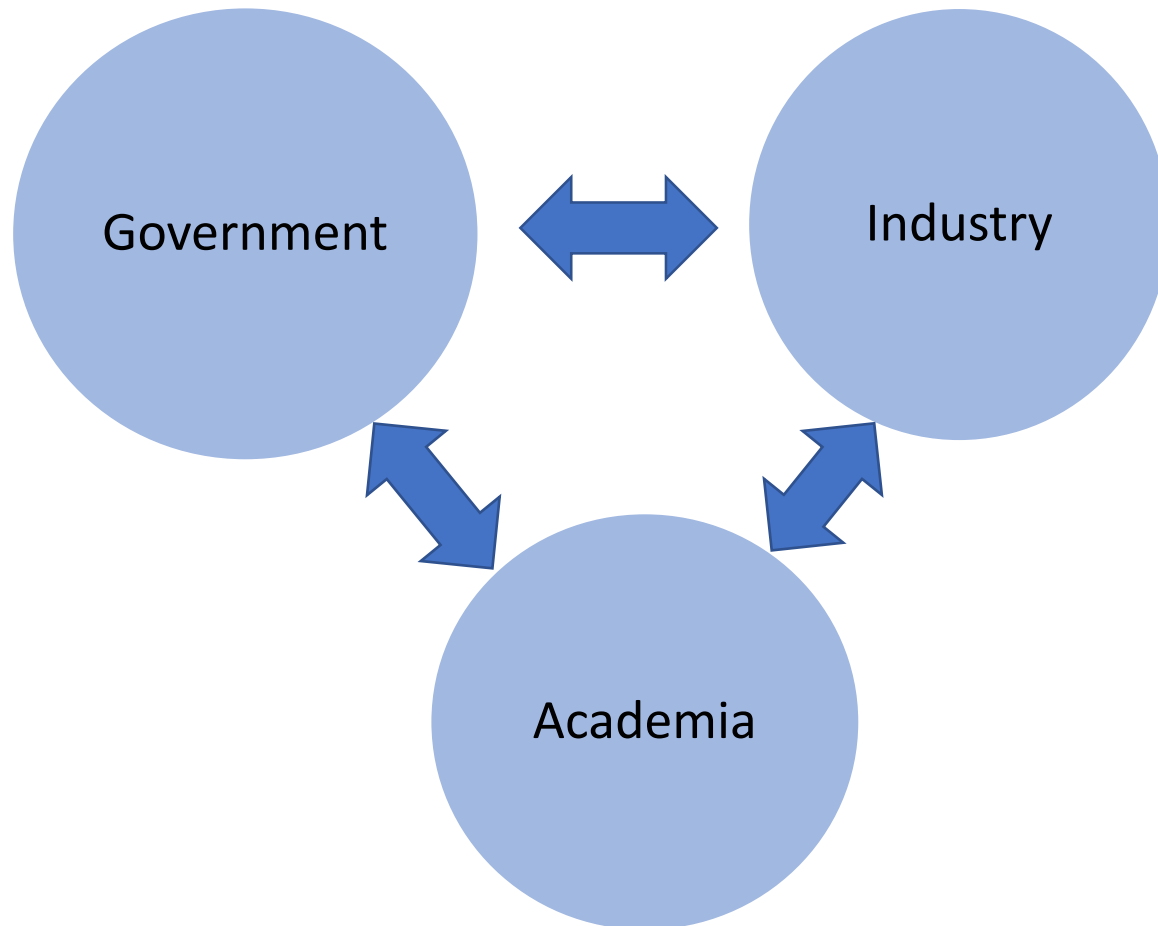
Government

Industry

Academia

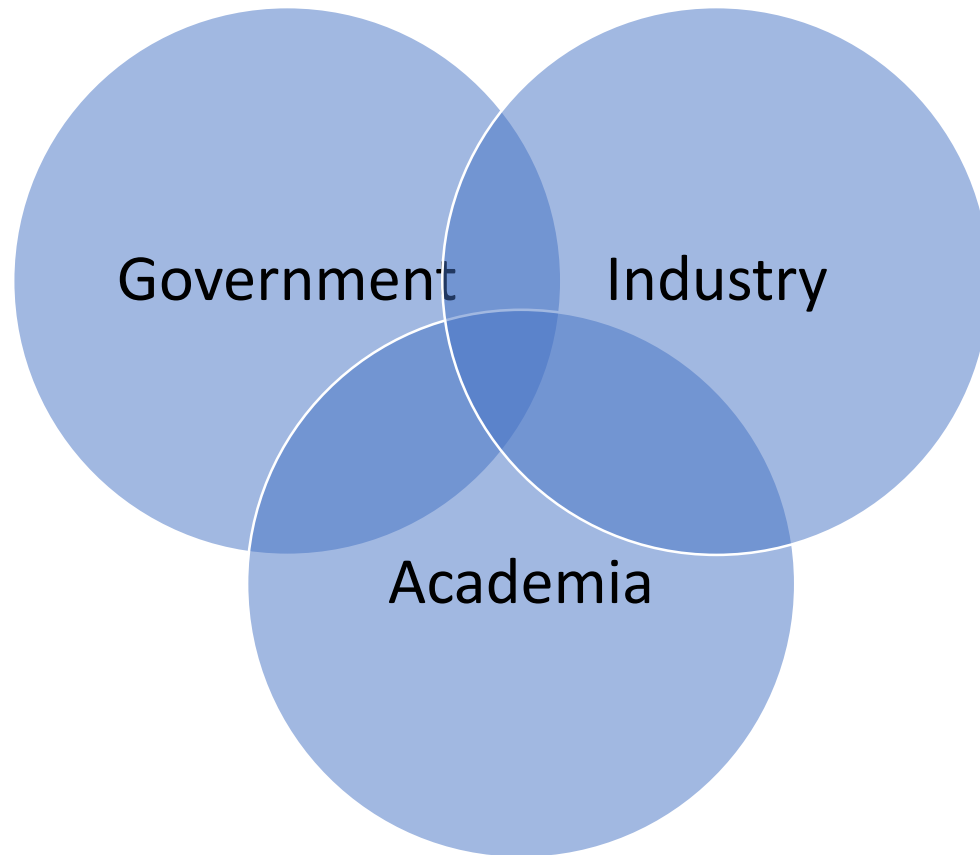
Transactional Partnerships

Independent, instrumental, cooperative



Transformational Partnerships

Synergistic, Dynamic, Collaborative



Next Steps

Top 3-5 priorities for the next five years.

For each priority:

- 1. Where are we now?**
- 2. What are our aspirations & goals?**
- 3. What opportunities do we see for this priority?**
- 4. What challenges, obstacles, and distractions do we expect going forward?**
- 5. What resources do we need to advance?**
- 6. Who can we partner with?**

Promising Practices for IZN

- Build on a foundation of your **strengths**
- Move toward a **strategic institutional** approach
- Build **partnerships**
- Create a dedicated **IHE office or team** for implementation
- Monitor & evaluate explicit **targets & benchmarks**
- **Sufficient** dedicated **budget** for IZN
- Be **entrepreneurial**
- **Tell your story**

It's about the students.....





Together, we will find our way.